

Headline	MySekolah app to track your Pokekids		
MediaTitle	New Straits Times (Sabah)		
Date	26 Aug 2016	Language	English
Circulation	24,000	Readership	72,000
Section	News	Color	Black/white
Page No	8	ArticleSize	162 cm ²
AdValue	RM 498	PR Value	RM 1,495



MySekolah app to track your 'Pokekids'

KUALA LUMPUR: MySekolah, the yet-to-be-released mobile application (app) and an initiative under the Education Ministry (MoE), is set to be a game changer in the local education landscape.

The app will be offered by the ministry to parents, where they can obtain updates and information from teachers on their children's attendance in school, examination results and school activities.

MySekolah is a collective brainchild of network provider Celcom Axiata Bhd, with Universiti Utara Malaysia (UUM) and Orangetree Production Sdn Bhd through a memorandum of understanding (MoU) signed here yesterday.

"Our main aim with this app is to lessen the workload of teachers as well as to assure parents over the location and wellbeing of their children," said Deputy Education Minister 1 Datuk P. Kamalanathan, who witnessed the signing.

In response to a question, Ka-

malanathan said MySekolah was not developed in direct relation to truancy cases in public schools.

"No, we don't have a major truancy problem.

"This app was not developed because of that.

"MySekolah was developed more for parents' peace of mind.

"It also ties in with the government's agenda in digital adaptation and aspirations of reaching 95 per cent of LTE broadband penetration nationwide by 2020."

Celcom Axiata's chief executive officer Datuk Seri Shazalli Ramly likened MySekolah to augmented reality game Pokemon Go.

"But, instead of keeping track of digital monsters, it keeps track of your children.

"In fact, the digital ecosystem will become instrumental in the development of the education system, and Celcom Axiata plans to be there every step of the way."

To sweeten the deal, Celcom Ax-

iata will offer special data and device packages for teachers, as well as plans to establish Wi-Fi hotspots in all schools under the ministry in the long term.

During the pilot stage, MySekolah will be introduced at SK Bandar Baru Sintok and SK Datin Fatimah, Kedah, and SK Presint 14 in Putrajaya.

However, the pilot stage roll-out period, which is pending regulatory approval, will run for three months before it will be implemented across the country.

"We have big hopes for MySekolah as it is not only the first in Malaysia, but most likely also for the region," said Shazalli.

"If it is successful, we will roll it out to other markets that Axiata Group is present in, like Bangladesh, Indonesia and Sri Lanka."

The Axiata Group has up to 290 million customers across 10 Asian markets.